

Annual Report

The Chamber of Arts and Culture WA

2021



Ngala kaaditj Whadjuk Noongar moort keyen kaadak nidja boodja

We acknowledge Whadjuk Noongar people as the original custodians of the land on which our office sits.

The Chamber of Arts and Culture WA acknowledges Traditional Owners of Country throughout Western Australia and recognises the continuing connection to lands, waters and communities.

We pay our respect to Aboriginal and Torres Strait Islander cultures; and to Elders both past and present.



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Image Credit (Left): Vision Awareness Training during install of TAP (Tactile Art Project) at Midland Junction Arts Centre. Image courtesy of DADAA.

Image Credit (Front Cover): Beside, a WA Youth Theatre Company production at Perth Festival 2021. Cr Jessica Wyld.

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Reports

Chair's Report

In this second year impacted by the COVID-19 pandemic, WA has been in a unique position both globally and nationally with restrictions easing, minimal lock downs and a strong economic context. WA arts and cultural audiences have enjoyed a return to unrestricted venues and the recognition of the community benefit of participating in cultural activity has never been higher. Support from both Commonwealth and State Government has contributed to Western Australian arts organisations sustaining themselves through a period of ongoing challenges.

The 2021 WA election gave WA Labor a strong mandate not only to lead during the crisis, but to put in place policies that will underpin a strong recovery and build longer term potential for our State. It is gratifying to see the creative industries being considered as part of this longer-term vision, but we need to agree on the building blocks that will get us there.

Over the last year the Chamber has broadened its engagement with other sectors to grow the wider view of the value of arts and culture in our society. Local Government remains a critical area for engagement and the newly elected City of Perth Council has re-ignited the discussion around the role of cultural activities in our major city. The growing recognition of the important role we can play in addressing mental health concerns across our community is another key opportunity for the sector as is the growth of cultural tourism.

Despite this, the arts and cultural sector is still in a very fragile situation. Ongoing border closures have taken their toll on local producing and presenting companies whilst our colleagues in the events industry report loss of vital workers and business collapse. As we anticipate the return of venue restrictions when the borders open, we can see that the long tail of this pandemic will impact our members for a number of years which is something we need to understand and prepare for.

Lotterywest Covid-19 Recovery funding has been a significant boost to the sector while the ongoing support of business and philanthropic supporters is also something we are extremely grateful for.

Thank you to fellow Board members for their considered contribution to discussions on a wide range of issues over the year. We acknowledge elected members Shane Colquhoun, Helen Carroll, and Amy Barrett-Lennard terms came to an end in October 2020 and Deputy Chair, Gaye McMath and Abbe May both selected Board members who stood down during the year.

We welcomed Jeremy Smith, Eva Grace Mullaley, Libby Klysz and Fiona Sinclair as elected members with significant sector knowledge while new selected members Andrew Lu and Ingrid Puzey bring experience and expertise in Governance in our sector and we value their input.

We are very thankful for the support of our Keystone and Better Business partners – City of Perth, Herbert Smith Freehills, ECU, St John of God Health Care, Wesfarmers, Woodside, and Media Super. This core support has been vital to our organisation and a special thanks to Herbert Smith Freehills who host the Chamber staff and many events in their premises.

Our membership continues to be the core strength of our organisation. We have had some exciting growth in independent artist membership and retained the strong organisation membership base of previous years. Thank you to all members for such strong support of our events and continuing to use the Chamber to engage with each other over shared issues that are important to all of us.

Executive Director, Shelagh Magadza will be leaving the Chamber at the end of November 2021 and we wish her the best for her new role. Over the last three years Shelagh has consolidated the Chamber's reputation and facilitated strong member engagement. She has grown our national profile and ensured arts and culture has been represented in a wide range of issues facing Western Australia.

The Board will work with staff to ensure a smooth transition and ensure that we continue to deliver high value to our members.

Phil Thick, Chair

Executive Director's Report

“... these old stories can bring power, they're an important part of identity and belonging. And sharing them, making them part of a just exchange, moves us to the center, not to the margin. And they can nourish us, just in themselves. It's absolutely fundamental for national identity. Healing, without relinquishing power. The anchoring of a shimmering nation state to its continent — through languages and all these different cultural traditions. A transformation.”

Kim Scott

This has been another strange year for the arts and culture sector of WA. Partly in limbo, partly in isolation and uncertain of what the future holds. But at the same time this has given us a moment to look to each other, to our artists and to the emerging creatives in our communities as we try to understand and reflect our experiences. The last year has seen some extraordinary responses from our sector driven by a strong desire to connect and support each other through a world event that none of us had foreseen.

Most inspiring has been how artists have used this time and space to examine key values that underpin our shared culture. The growing strength of Western Australia's Aboriginal voice gives all of us an opportunity to learn from knowledge that comes from thousands of years of connection with this land. This is especially important in conversations about a post-COVID pathway for our sector which have emphasised diversity and inclusion, the impact of technology, mental health and climate change. Artists are evolving their practice and finding new forms of engagement in response to this changing landscape. Western Australia needs to recognise and support our creative leaders to ensure we retain this critical element of enrichment to our lives and our society.

We continue to see those involved in Governance and executive leadership facing immense challenges and the growing workloads of complying with public health orders and contingency plans. There are serious concerns about the sustainability of this situation for workers across the sector while for those organisations reliant on a large volunteer cohort, their overall viability has come into question.

As we come to the end of both Commonwealth and State emergency support packages we continue to call for a clear plan at both levels to chart a way forward that will ensure the longer term health of our sector. Ministers at both levels of Government have both been highly engaged with the sector over the last eighteen months and we hope that the insights borne from these extensive conversations will provide a starting point for a shared vision.

The Chamber continues to support our members and the wider sector through a range of activities: meetings; roundtable discussions; capacity building; member events and research. Our professional development program was hampered during this year by COVID-19 restrictions, but we have used this time to research and design a more coherent program thanks to the support of Lotterywest. We have now begun to roll out the new program which I hope will align well with current member interests.

It has been a huge privilege to be in this role for the last three years. The Chamber is an extraordinary achievement and reflects the best qualities of Western Australia. Despite the challenges, I believe our society genuinely values arts and culture and there is a desire from all walks of life to engage with encounters that strengthen our identity and connection to each other. The key is how to bring this good will from the many different parts of our society and economy together, into an ecology that enhances life for all Western Australians and creates sustainable pathways for artists.

I would like to express my thanks to the Board and to our membership for the opportunity to lead the Chamber through a period that has seen extraordinary events highlight both the vulnerability and strengths of our sector. Thank you also to Kelly Reid who has given nearly ten years of service managing so many aspects of our organisation. Chris Scoggin has been a welcome addition to our small team and I'm excited to see her work on the capacity building program roll out.

I look forward to continuing conversations with all of you into the future.



Shelagh Magadza, Executive Director

About the Chamber

The Chamber of Arts and Culture WA is the peak policy and advocacy organisation for arts and culture in Western Australia. The Chamber believes that a vibrant and diverse arts and culture environment is essential for economic, social, and personal well-being.

The Chamber is a not-for-profit organisation that aims to bring the Western Australia arts sector together to debate, discuss and to act as a collective on the major issues that impact the sector.

We have a membership of over 250 arts organisations, individuals and businesses across the broad spectrum of the arts, individual members and associate members.

Our ambitions for the Western Australian arts and culture sector are:

- The arts and culture sector as a growing, healthy and key part of Western Australia's diversified economy and a key contributor to the State's aspirations and societal well-being.
- Art and culture inspiring, connecting and attracting people in our capital city and regional centres.
- Arts and cultural infrastructure that signals our global sophistication and our community spirit.
- Western Australian artists showcased and celebrated here and throughout the world as key contributors to Western Australia's sense of place and identity.

Image Credit: Daley Rangī, Liptsuck, 2020. Images by Daniel James Grant. Image courtesy of Perth Institute of Contemporary Arts

Our Values

We acknowledge the Traditional Owners of Country throughout Australia and recognise the continuing connection to lands, waters, and communities. We pay our respects to Aboriginal and Torres Strait Islander cultures, and to Elders past, present, and emerging.

We strive to represent our members with Integrity by listening and supporting their needs.

We work collaboratively through our Board, member organisations, business community and government partners to achieve shared outcomes.

We aim to provide leadership by raising the profile of the Chamber and key issues affecting arts and culture in Western Australia.

We promote the inherent value of creativity as a part of our society.

Our Vision

Western Australia is recognised and valued locally, nationally, and globally as a leader in arts and culture.

Our Mission

To promote, support and advocate, with a unified voice, to the wider community the benefits of a vibrant and diverse arts and cultural sector.



Strategic Priorities

Advocate for arts and culture planning and policies within State and Federal government.

Position arts and culture as a key part of Western Australia's economic and social agenda.

Deliver capacity building to the arts and culture sector.

Ensure the Chamber is recognised and valued by more people.

Achieve financial and organisational stability.



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Member Services

The Chamber's activities are developed to support our strategic priorities to build sector capacity, position arts and culture as a key part of the state's economic and social agenda and advocate for planning, policy, and investment to support a vibrant industry.

Building Sector Capacity

The Chamber's 18-month capacity building project, Cultural Connections, commenced in 2021 with funding provided by Lotterywest. This project addresses the need for a strategic approach to capacity building across the sector through gap analysis and alignment of programs and services currently being planned and delivered by organisations across the sector. The intended outcomes of this program, as articulated in the Lotterywest grant application, are:

- Western Australia has a sustainable arts and cultural sector into the future
- Arts and cultural organisations are better placed to develop resilience and responsiveness
- Arts and cultural organisations are better placed to be responsive to community needs
- More diverse organisations and communities benefit from capacity building within the sector.

The Chamber's prior research into the professional development needs of its members indicates the impact that capacity building of arts organisations, especially in the small to medium sector, can have on sector sustainability, resilience, and responsiveness.

The project commenced with the employment of a project manager, Dr Christine Scoggin, in May 2021. Chris has developed a draft vision framework for the program with five key thematic areas:

- Orienting Toward the Future
- Deepening our Cultural Dialogue
- Creating Public Value
- Developing New Audiences
- Establishing Successful Partnership

We are excited to deliver this program of events through 2021-2022.



Member and Industry Events

Celia Hammond MP Roundtable Lunch / September 2020

The Chamber hosted a roundtable lunch with Celia Hammond MP and Chamber Members to introduce arts organisations active within the Curtin electorate and discuss current challenges within the performing arts sector.

Minister for Tourism; Culture and the Arts; Heritage Roundtable / May 2021

The Chamber hosted a Boardroom Lunch with Minister for Tourism; Culture and the Arts; Heritage David Templeman MLA and Parliamentary Secretary to the Minister for Tourism; Culture and the Arts; Heritage Jessica Shaw, our Keystone Partners and key industry stakeholders to discuss re-elected government's priorities for the next four-years. Thanks to our venue hosts Herbert Smith Freehills.

Employment Law, Contracting and HR Considerations for Arts and Culture Organisations / May 2021

Employment Lawyer Charmaine Tsang from HFW Australia and HR Specialist Heather Warner from WCA Consulting Australia briefed 35 Chamber Members on the statutory requirements of Federal and WA's employment laws, employment contracts and best practice HR policies and processes.

Grant Writing Demystified / June 2021

60 delegates attended three-hour workshop session with senior consultant and head trainer of Wicked Strategies Dominique Monteleone on the fundamentals of grant writing for the arts drawing on real life examples.

A Spotlight on WA's Independent Arts Sector / May 2021

At this sundowner event our Executive Director presented the findings of our Independent Arts Sector Research to 40 independent artist members and representatives from the small to medium arts sector. Chamber Board Member and independent performer, director, and producer Libby Klysz and the Blue Room Theatre's Executive Director and independent director and performance maker Katt Osborne then led a discussion on what is needed to support a thriving WA indie sector.

Thank you to our presenting partner Media Super for supporting this important conversation and to Chamber Keystone partner ECU and the staff at WAAPA. The Blue Room Theatre hosted the event, and our event partners Boston Brewing Co. and Willoughby Park Wines generously provided refreshments.



Member Engagement

Cultural Executives Group Meetings

The Cultural Executives Group (CEG) met six times this year to discuss key issues affecting the sector, share information and provide feedback on the Chamber's activities.

The CEG provides a valuable forum to keep our arts and culture organisation members informed of our activities and to canvas feedback on our advocacy plans.

Key issues on the group's agenda this year included the impact of COVID and government support, advocacy in the lead up to the WA state election, RISE Funding, and proposals for a commercial theatre for Perth.

Thank you to Marty Cunningham, A/Executive Director, Culture and the Arts (WA) who spoke to the group on government and Department priorities in the lead up to the election.

Thank you to the membership for their on-going engagement with the Chamber via CEG.

And thank you to Shane Colquhoun who retired as convenor in September and June Moorhouse who has taken over as convenor of this important member group.

Images Credit (Pg 14 & 15): A Spotlight on WA's Independent Arts Sector Event. Photos by Mark Brierley.

Image Credit (Below): Minister for Tourism; Culture and the Arts; Heritage Roundtable. Photo by Dana Weeks.



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Advocacy

Championing the value of the sector.

Our advocacy strategies include direct advocacy to state and federal governments, collaboration with key local government stakeholders, developing submissions on behalf of the sector, working with cross-sector groups on shared challenges and projects and promoting the sector and the Chamber's policy priorities via our communication platforms and through the media.

Western Australia Focus

A thriving creative sector will help the State diversify its economy, bring the jobs of the future, grow tourism, and support social cohesion.

COVID recovery and the WA election dominated our state advocacy agenda this year. With the COVID crisis playing out alongside a decade of declining government investment in programs that support the creation of work, career sustainability in the arts is an ongoing concern. Changing border restrictions and lock-downs in other States have seen cancellations throughout the year that have been both financially and emotionally devastating for independent artists, venues, and arts and cultural organisations.

The Chamber convened an advocacy working group to advise on strategies and priorities and we thank Andy Farrant, Carmen Lawrence, Jim Cathcart, Rick Heath, and Libby Klysz for their valuable support.

COVID Recovery

This was the second financial year impacted by COVID and having weathered the immediate shocks, the past 12 months have made clear there will be long-term implications for WA's arts and culture organisations, artists, creative workers, and audiences.

As a member of the Premier's COVID Recovery Advisory Group, the Chamber advocated for the needs of the sector and in July 2020 we released our *Arts and Culture Economic Recovery Plan* outlining short- and medium-term measures to address the specific impacts of COVID-19.

In July the McGowan Government announced \$23.4 million had been allocated in support through the Regional Arts Resilience Grant Program, rent relief, the Lotterywest relief fund, Screen Industry Sustainability Package, quick response U-15K grants and acquisition from Aboriginal Art Centres and independent artists and a State Art Collection archive.

This was followed in August with the announcement of a \$75 million support package as part of the WA Recovery Plan, with money for upgrades to the Perth Concert Hall and His Majesty's Theatre, planning for an Aboriginal Cultural Centre, the Getting the Show Back on the Road Package, the Lotterywest COVID-19 Relief Fund investment for the DLGSC and Lotterywest Creative Communities COVID-19 Recovery Program, and online portals for Aboriginal art sales.

WA State Election 2021

In December 2020 we released our *Election Budget Submission – A Four Year Plan for the Arts* which detailed how strategic investment and policy will support both the COVID-19 recovery pathway and longer-term ambitions for the arts and culture sector and our State. The important role of arts and culture in our society, sustaining and creating jobs in the arts sector, and contributing to a more resilient and diverse state economy formed the Framework for our election priorities.

We launched a new Advocacy platform - ArtsMatters – to share key issues, resources and make it easy for supporters to take action by contacting candidates running in their electorate.

Election commitments that have since been funded in the first budget for the re-elected government include the film studio, Aboriginal Cultural Centre, and an \$8 million investment in a Creative Learning Program to deliver local initiatives to foster creativity in schools

Ongoing priorities for the Chamber remain the need to address the long-standing issue of organisational sustainability and support for artists and arts practice.

ELECTION CAMPAIGN PRIORITIES

Jobs opportunities for creative sector workers through consistent annual program funding and funding for creative innovation.

Responding to community needs with programs that **allow all Western Australians to access the benefits of arts and culture** within their community.

Deliver on a **long-term strategy** that sees the cultural industries contribute towards a more diverse and resilient economy.

Ensure WA remains competitive into the future through **skills development, innovation and cultural infrastructure** that supports best practice.

We need to think beyond the short-term and start investing in the creative industries in a way that will bring long term benefits both to the economy of WA and the well-being of our community. There is no doubt that this disruption will reshape our sector but within this there are huge opportunities to build a clearer, more purposeful vision for arts and culture in WA.

Shelagh Magadza



Circus WA Workshop. Photo by Tashi Hall. Image courtesy of Circus WA.



Strategic Directions 2016-2031

2021 marks five years since the release of Strategic Directions 16-31. We published a review of the document and assessed progress against the KPIs set out in the framework. There has been some good groundwork achieved in legislative reform, cultural infrastructure planning and development of the music and screen industry. There is still a need to better align State and Local Government planning, the delivery of regional programs and cross-sector collaboration.

Lotterywest funding

The Chamber continues to advocate for stabilisation and security of Department resources through an allocation of consolidated revenue in addition to the existing Lotterywest funds to increase base level funding available to the sector.

Image Credit: Joss Goulden in rehearsal of Annette Carmichael's Chorus. Picture by Nic Duncan. Image courtesy of Regional Arts WA

Arts and Health

Progressing the Arts and Health agenda has been a focus for the Chamber this year, as we took on the Chair role for the WA Arts and Health Consortium.

We have been working with the Western Australian Association for Mental Health and sector representatives on a proposed project to scope mental health needs for the sector and deliver bespoke programs and services to the industry.

Ethical Partnerships – Climate Activism and the Arts

Over the past 12 months the issue of ethical partnerships has remained a hot topic for the sector. James Boyd, State Manager, Creative Partnerships Australia briefed the Chamber Board about various international responses to climate activism and the challenges of traditional arts funding models. Executive Director has had numerous conversations with members impacted by this issue, the business the community and business change activists. This remains a priority for the Chamber and will form part of our Sector Capacity Building Program.

Cultural Infrastructure

The opening of the WA Museum Boola Bardip in November and the incredible visitor numbers that have since been reported demonstrate the public value of great public cultural infrastructure.

The Chamber has made various submissions on cultural infrastructure over the past decade and in December the government released the *WA Cultural Infrastructure Framework 2030+* which sets out the State's ambition to be the most culturally engaged State in Australia — with cultural infrastructure that celebrates our rich cultural diversity and creative talent, the State recognised as a major hub for technical innovation and the creative industries, and WA known as one of the most artistic and inspiring places in the world.

The Chamber's Executive Director was part of Infrastructure WA's External Stakeholder Reference Group to support the development of a medium to long-term strategy for infrastructure opportunities.

The Chamber also supported the proposed Perth City Deal which saw Commonwealth and State commitments to cultural infrastructure including the new ECU Campus in the City, upgrades to existing performing arts venues and renewal of the Perth Cultural Centre.

Cross Sector Engagement and Industry Representation

Over the past 12 months the Chamber's Executive Director represented the Chamber and the interests of the sector as a member of many cross sector advisory groups, panels, committees and as a member of the reference group for A New Approach, a think tank providing research and policy recommendations to all levels of Governments.

The Chamber represented WA in a range of discussions with national peak bodies and other State bodies focussed on COVID-19 recovery measures and spoke at a range of cross-sector and industry forums throughout the year.



Committee and Reference Group Memberships

- WAAPA Arts Management Consultative Committee
- COVID Events, Arts and Culture Advisory Committee City of Perth
- Cultural Advisory Committee City of Perth
- Infrastructure WA External Reference Group
- Department of Communities State Disability Strategy Consultation
- WA Arts and Health Consortium
- Premier's COVID Recovery Industry Advisory Group
- A New Approach Reference Group
- Co-Convenor Academy Arts and Humanities Symposium

Industry and Cross-Sector Event Appearances and Collaborations

- WAAPA Arts Management Course Guest Speaker
- Arts Hub Vision 2020 Conference Panel Member
- ECU School of Art and Design Graduation Address
- Governor's Roundtable on Arts and Culture with City of Perth Lord Mayor Basil Zempilas
- Performing Lines WA Diversity Lab Workshop
- Koolyang Artist Hub Panel Session
- Australia China Business Association Cultural Exchange Focus Event
- Mello Club Event Speaker
- Community Arts Network Day of Demonstration Session Facilitator
- Tourism WA Stakeholder Engagement Meeting with Minister Papalia
- Western Australia Association for Mental Health
- FutureNow Galleries, Museums, Heritage, Libraries and Arts Organisations Advisory Network Meeting
- Events Industry Association WA
- Australia China Business Association Cultural Exchange Focus Event
- Reconciliation WA
- Woodside Community Stakeholder Day

Federal Advocacy

Federal government support this year has focussed on addressing the continuing impact of COVID-19 on the sector, with Arts Minister Paul Fletcher MP announcing an extension of the RISE fund, support for screen production and cinemas, regional arts and music sector support services at the end of March 2021. The Chamber's Executive Director attended a number of roundtables with Minister Fletcher focussed on the impact of extended lock-downs across the country and recommendations for Commonwealth support.

The Chamber welcomed funding of \$28.1 million over five years to deliver the Government's Indigenous Visual Arts Industry Action Plan and in June Marrugeku became the fifth WA organisation funded under the National Performing Arts Partnership Framework.

However, the lack of any additional funding to the Australia Council in the most recent Federal Budget leaves arts organisations and artists still facing uncertainty in the longer term and remains a concern for the Chamber and our members.

Parliamentary Inquiry into Australia's creative and cultural industries and institutions

The Chamber welcomed the Parliamentary Inquiry announced in September and we lodged our submission in October. The key focus of our submission was the need to create a system more responsive to the evolving practices of artists and the changing trends within Australian audiences. We also supported a more holistic view of the sector and its relationship to other critical areas of public policy such as Aboriginal Empowerment, Health, Education and Tourism.

We await the outcome of the Parliamentary Inquiry and hope that there will be bi-partisan support for a National Plan for the Arts.

Local Government

The Chamber engages with Local Governments across WA in a variety of ways. We have a significant number of local authorities as Chamber members and provide support through capacity building events and one on one conversations. This has included the Executive Director nominating as a member of the City of Perth's Cultural Advisory Committee and advocating for a cultural plan to continue to form a part of the City's Strategy. The Executive Director has also met with a number of outer metro councils to discuss issues such as cultural infrastructure; community development; opportunities presented by State funding for local authority initiatives; management of local arts facilities; cultural outcomes embedded in planning processes; and creating working/living spaces for artists.

We continue to be involved in conversations about the Percent for Art Scheme and are supportive of a proposal to develop a template for best practice within a Local Government context as well as a review of the participation of Aboriginal artists in the Scheme.



05

Research

The Chamber commissions research to support a better understanding of the sector's contribution to Western Australia and to highlight issues and challenges facing the sector.



Shared Services Feasibility Study

With the support of a Lotterywest COVID-19 Relief Fund Grant we undertook a research project into the viability and implementation of a shared service model to provide business support for arts organisations in Western Australia. This research arose from one of the recommendations from the Strategic Directions 2031 document to support a more resilient sector in the longer term – with outcomes most likely to benefit the small-to-medium sector.

The research was led by a steering committee of Chamber members, including representatives from Yirra Yaakin Theatre Company, John Curtin Gallery, WA Ballet, FutureNow, CO3 and Perth Symphony Orchestra. Churchill Consultants undertook the research on behalf of the Chamber.

We found that traditional Shared Service models would not benefit the WA small-to-medium sector due to the low volume of transactions in key functions. However, the research has highlighted the pressures placed on senior management required to perform multiple functions (Strategy, Business Development, HR, IT, Finance and Audience Development) without adequate resources or professional support.

We have presented the findings to the Department and advocated that these issues can be addressed through increases to the Organisation Investment Program and/or a Chamber service program. HR was identified as key area where specialist support was needed in order to avoid risks and build better workplace culture.

There is also an appetite within the sector to share audience data and insights which can be met through a collaborative research project.

We acknowledge and thank Lotterywest for their support of this project.

Image credit: Curtis Tayler and Peggy Griffiths-Madij, John Stringer Prize, 2020, installation view, JCG, 2020, Photo Brad Coleman. Image courtesy of John Curtin Gallery

Independent Arts Sector Research

In August 2020 the Department conducted a survey to assess the impact of COVID-19 on employment and revenue in the creative industries across Western Australia. To help contextualise this data, the Chamber in partnership with Keystone Partners ECU, undertook qualitative research to gain insight into the lived experiences of arts workers defined as the 'independent' sector and interrogate some long-held assumptions about issues impacting their careers.

We released our research findings at a member event in May and published our report in June.

Thank you to all the independent artists who contributed their time and insights through either attending a workshop or completing the survey. Thank you to ECU, in particular Dr Renee Newman and Helen Rusak, and our researchers Daisy Sanders and Ceri Nordling.

Thank you also to our Better Business Partner Media Super for supporting this research project.



06

Media and Communications

Our media and communication strategies are developed to advance our advocacy messages, promote our members and the value that arts and culture brings to our communities, share the Chamber's activities with our members, and ensure the Chamber is recognised and valued by more people.

As we entered the second year of impacted operations, remaining engaged and keeping our members and partners up to date on our activities was a priority for the Chamber team. From July 2020 – January 2021 we released 12 Advocacy and Chamber Update Reports, transitioning back to our regular bi-monthly Chamber News in February, April and June 2021.

Our fortnightly Member News remains a valuable tool for promoting the activities of our members and facilitating the sharing of sector news.

Our core advocacy work was supported by a strong media profile this year, with the Chamber quoted in key arts, Covid recovery and state election media stories.

Social media engagement has continued to grow over the past 12 months with follower numbers increasing across all platforms – boosted by the six-week digital communications campaign – Arts Matters.

Arts Matters Advocacy Campaign

We launched a new advocacy website as part of our election campaign to promote the key issues as outlined in our Four-Year Plan, share industry case studies, and activate arts supporters beyond our membership base.

Alongside the website we ran the #ArtsMatters campaign on social media. As part of the campaign, we hosted our first Instagram Live Advocacy Focused Q+A with David Templeman MLA, Minister for Local Government; Heritage; Culture and the Arts, shared industry case studies and released a campaign video that was viewed over 1500 times across our social media platforms.

We were delighted that the campaign and website reached beyond our membership with a 10% increase in new supporters through the platform with significant engagement by these new supporters around our calls to action.

The website is a valuable new asset for the Chamber and will be used to promote sector initiatives and advocacy priorities.

Thank you to Margot Lane Strasburger for her work on the website and social media campaign.

07

Governance and Management

The Chamber of Arts and Culture WA Inc (the Chamber) was formed in October 2010.

The Chamber has the status of a not-for-profit charitable organisation. It is an incorporated association, with a Board of Management (the Board) and complies with the *Associations Incorporation Act 2015* and all other relevant statutes, regulations, by-laws, and requirements of the Western Australian government.

The Chamber's activities in support of Western Australia's arts and culture sector are financed from corporate partnerships, project grants, membership fees and its own activities.

The Chamber's operations are governed by a Board of Management, made up of five selected and seven elected members. The role of the Board is to ensure compliance, improve performance and approve the strategic direction of the organisation.

The day to day operations of the Chamber are managed by the Executive Director, who reports to the Board. The Executive Director is supported by the Communications and Membership Manager and the Sector Capacity Building Program Manager.

Chamber Staff

01. **Shelagh Magadza**
Executive Director



01

02. **Kelly Reid**
Communications and Membership
Manager



02

03. **Dr Christine Scoggin**
Sector Capacity Building Program
Manager



03

2021 Board Meetings

Description	Meetings Eligible to Attend	Attended
Phil Thick (Chair)	7	7
June Moorhouse	7	7
Jim Cathcart (Treasurer)	7	7
Carmen Lawrence	7	5
Anna Reece	7	5
Abbe May	6	3
Jeremy Smith	4	4
Fiona Sinclair	4	4
Libby Klysz (Secretary - From December 2021)	4	3
Eva Grace Mullaley	4	3
Shane Colquhoun (Secretary – Until October 2020)	3	3
Amy Barrett-Lennard (Until October 2020)	3	2
Helen Carroll-Fairhall (Until October 2020)	3	2
Gaye McMath (Deputy Chair until September 2020)	2	2
Dr Andrew Lu AM	1	1
Ingrid Puzey	1	1

Governance Committees

The Board has a number of committees to assist in the execution of its duties and allow detailed consideration of issues and stringent oversight.

Fundraising, Development and Membership Committee

Ingrid Puzey (Chair from September 2020)

Phil Thick

Anna Reece

Shelagh Magadza

Dana Henderson

Gaye McMath (Chair Until September 2020);

Shane Colquhoun (Until October 2020);

Finance, Audit and Risk Committee

Jim Cathcart (Chair)

Anna Reece

Shelagh Magadza

Jeremy Smith (From December 2020)

Amy Barrett-Lennard (Until October 2020)

Gaye McMath (Until September 2020)

Succession, Nominations and Diversity Committee

Phil Thick

June Moorhouse

Shelagh Magadza

Eva Grace Mullaley (From December 2020)

Fiona Sinclair (From December 2020)

Shane Colquhoun (Until October 2020);

Public Fund Committee

Phil Thick (Chair)

Carmen Lawrence

Libby Klysz (From December 2020)

Helen Carroll (Until October 2020)



Image Credit (Front Cover): Boola Bardip Opening Event. Wadumbah Dance Group. © Gian de Polini.

Board of Directors

The Chamber Board is made up of key Western Australian business leaders, cultural policymakers, and arts practitioners.

In 2020 we welcomed four new elected and two new selected members to the Board. In October 2020 Libby Klysz, Eva Grace Mullaley, Fiona Sinclair, and Jeremy Smith were elected by the membership and Ingrid Puzey and Dr Andrew Lu joined the Board in June 2021 as selected members.

We extend our gratitude to Chamber Board members who retired this year – Gaye McMath, Shane Colquhoun, Amy Barrett-Lennard, Helen Carroll-Fairhall and Abbe May.

01. Phil Thick
Chairman

Chair, Perth Symphony Orchestra

02. Jim Cathcart
Treasurer

Board Member, ART ON THE MOVE and The Last Great Hunt

03. Carmen Lawrence
Board Member

Director, Centre for the Study of Social Change, School of Psychological Science, University of Western Australia; Chair, Publishing Committee UWA Publishing; President, Conservation Council of W.A.

04. June Moorhouse
Board Member

CEO, Community Arts Network WA

05. Anna Reece
Board Member

Director, Fremantle Arts Centre; Chair, PVI Collective; Board Member, CircuitWest

05. Libby Klysz
Secretary (From Oct 2020)

Artistic Director & Producer, Variegated Productions; Board Member, CircuitWest; Lecturer, ECU / WAAPA

06. Eva Grace Mullaley
Board Member (From Oct 2020)

Artistic Director, Yirra Yaakin Theatre Company; Member Ilbijerri Theatre Company, Moogahlin Performing Arts, Blakdance / First Nations Performing Arts coalition

07. Fiona Sinclair
Board Member (From Oct 2020)

Artistic Director / General Manager, Southern Forest Arts; Committee of Management, GalleriesWest; Member, Creative Recovery Network

08. Jeremy Smith
Board Member (From Oct 2020)

Senior Producer, Performing Lines WA; Board Member, PVI Collective; Course Consultation Committee of the Bachelor of Performing Arts Performance Making course, WAAPA

09. Abbe May
Board Member (Until June 2021)

Singer, songwriter, musician, performer, visual artist

10. Gaye McMath
Deputy Chair (Until Sept 2020)

Chair, Australian Masters Games; Non Executive Director, Dementia Australia and Power and Water Corporation; Deputy Chair, Southern Ports Authority

11. Shane Colquhoun
Secretary (Until Oct 2020)

Director, Colquhoun Arts Management

12. Amy Barrett-Lennard
Board Member (Until Oct 2020)

Director, Perth Institute of Contemporary Art

13. Helen Carroll-Fairhall
Board Member (Until Oct 2020)

Manager, Wesfarmers Arts

14. Dr Andrew Lu AM
Board Member (From June 2021)

Partner, HBA Legal; Councillor, Art Gallery of WA Foundation; Director, National Gallery of Australia Foundation, Arts Law Centre of Australia, Filmfest Limited - Melbourne International Film Festival and the Australian Youth Orchestra

15. Ingrid Puzey
Board Member (From June 2021)

Deputy Chair, West Australian Ballet; Director, Sheila Foundation Inc.; Chair, UWA Centenary Trust for Women and Equus Bonding Inc



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Our Members

The Chamber's membership in 2021 was made up of 255 arts and cultural organisations, individuals working and volunteering in the arts and culture sector, Local Government Authorities, businesses, and individuals who value and support a thriving art and culture sector in Western Australia.

In September 2020 we announced a new membership category for independent artists to encourage greater representation of artists and ensure the specific challenges and needs of independent artists are understood and articulated as part of the Chamber's advocacy priorities.



Image Credit: Installation view.
Paper Cut Part 1. Image courtesy
of Lawrence Wilson Art Gallery

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Membership

A diverse and engaged membership allows us to promote and advocate, with a unified voice, the benefit of a vibrant arts and cultural sector to the wider community and government. The Chamber is a small organisation, but a substantial and diverse membership base gives us a strong voice.

Arts Organisation Members

Aboriginal Art Centre Hub WA
Adrenaline Theatre
Association Incorporated
APPARATUS: public art and cultural services Pty Ltd
ART ON THE MOVE
ART ON THE MOVE
Artist Relief Fund WA
Artitja Fine Art
ARTRAGE Inc / FRINGE
WORLD Festival
Arts Margaret River Inc
Artsource
ArtSouthWA Inc
AUSTA WA
Australian Museum and Galleries
Association Western Australia
Australian Screen Editors (WA)
Awesome Arts Australia Ltd
Barking Gecko Theatre
Black Swan State
Theatre Company
Bunbury Regional
Entertainment Centre
Centre for Stories
Charlesworth Ballet Institute
CinefestOZ
CircuitWest Inc
CircusWA
Comdance
Community Arts Network
WA (CANWA)

Arts Organisation Members

Contemporary Dance Company
of Western Australia
Creative Collab.
DADAA
Denmark Arts
Ellis House Arts Centre
Embroiderer's Guild of WA
Esperance Community Arts (Inc)
Fliptease Pty Ltd also
training as Access Circus
FolkWorld Inc.
FORM building a state
of creativity Inc.
Fremantle Arts Centre
Fremantle Biennale
Fremantle Chamber Orchestra
Fremantle Press
FutureNow
GalleriesWest
Goolugatup Heathcote
History Council of
Western Australia
International Art Space (spaced)
JCG (John Curtin Gallery)
Kidogo Arthouse
Kimberley Aboriginal Law
and Culture Centre
Komixx Entertainment Ltd
Koorliny Arts Centre
Madjitil Moorna Inc
Mandorla Art Award
Mandurah Performing Arts Inc.

Arts Organisation Members

Media Entertainment
Arts Alliance
Melville Community
Arts Association
Mossenson Galleries
Mundaring Arts Centre Inc
Musica Viva
North Midlands Project
Performing Arts
Connections Australia
Performing Lines WA
Perth Centre for Photography
Perth Festival
Perth International Cabaret
Festival Limited
Perth Symphonic Chorus
Perth Symphony Orchestra
PICA
Professional Film Crew
of Western Australia
Professional Historians
Association (WA)
Propel Youth Arts WA
Regional Arts WA
Revelation Perth Film Festival
RTRFM 92.1
Screenwest
Seesaw Magazine
Sheila Foundation
Southern Forest Arts
Spare Parts Puppet Theatre Inc
Strut Dance

Arts Organisation Members

Tease Industries Pty Ltd
The Blue Room Theatre
The Choral Collective
The Gelo Company
The Last Great Hunt
The Lester Prize
The Literature Centre Inc.
The Museum of Freedom
and Tolerance
The West Australian Music
Industry Association Inc.
THEATRE 180
Theatre Kimberley Incorporated
Tura New Music
UWA Cultural Precinct
(Lawrence Wilson Art Gallery
& UWA Publishing)
Victoria Park Centre for the Arts
WA Youth Jazz
Orchestra Assoc.inc
WA Youth Orchestra
WA Youth Theatre
Company (WAYTCo)
WASO
West Australian Ballet Company
West Australian Opera
Western Australian Academy
of Performing Arts
Western Australian Fibre and
Textile Association Inc. (WAFTA)
Wind Quintet Plus
Writing WA
Yirra Yaakin Theatre Company



Individual Members

Abbe May
Alan Dodge AM CitWA
Ali Welburn
Alison Gaines
Andrew Lu AM
Andy Farrant
Barrie Le Pley
Bev East
Carmen Lawrence
Cassandra Lake
Cindy Wiese
Clare Szmekura
Connie Petrillo
Craig Dalton
Danielle Barlow
David Downie
Deanna Cooney
Deborah Pearson
Di Ingelse
Dominique Monteleone
Evan Kennea
Gary Mack
Gaye McMath
Georgina Rowse
Graham Hay
Helen Carroll
Helen Cook
Helena Grehan
Helena Sahn
Henry Boston OAM

Individual Members

Ian Booth
Ingrid Puzey
James Boyd
Jane King
Janet Holmes à Court AC
Jim Cathcart
John Barrington
Jude van der Merwe
Julian Bowron
Kate Parker
Liesbeth Goedhart
Linda Savage
Marcus Whelan
Margaret Sommerville
Margot Teusner
Margrete Helgeby Chaney
Mario D'Orazio
Mary-Ellen King
Max Hipkins
Monique Beaudoire
Morgan Solomon
Nathan Bennett
Nic Croudace
Olivier David
Peter Kift
Phil Thick
Pina Caffarelli
Pippa Davis
Rebecca Bencivenni
Robyn Johnston

Individual Members

Ruth Halbert
Sally Richardson
Sam Walsh AO
Sandy Anghie
Shane Colquhoun
Simone Collins
Simone Flavelle
Stephen Bevis
Tabitha McMullan
Terry Grose
Tracy Routledge
Vivienne Glance
Warwick Hemsley AO

Independent Artist Members

Alex Desebrock
Chloe Hurst
Christine Parrott
Christopher Young
Daisy Sanders
Daley Rangi
Diane Binns
Donna Hughes
Humphrey Bower
Jennie Newman
Jennifer Dunmill
Jessica Gethin
Julia Moody
Julian Canny
Juliana Areias

Independent Artist Members

Vasconcellos Mendes
Karen Keeley
Kate Separovich
Levon Polinelli
Libby Klysz
Mitch Whelan
Noemie Huttner-Koros
Olga Cironis
Ryan Marano
Sally Richardson
St John Cowcher
Steve Berrick
Susan Hauri-Downing
Susie Conte
Talitha Maslin
Terri-ann White
Veronique Ramen

Portfolio Members

Art Gallery of Western Australia
Library Board of
Western Australia
Perth Theatre Trust
Western Australian Museum

Associate Individual Members

Áine Whelan
Clare Travis
David Mogridge
Frederic Flipo
Gene Tilbrook
Mathew Simmons
Matthew Blampey
Michael Tucak
Moira Nigam
Stephen Dawson
Wendy Wise

Corporate Members

Bar Pop Management Pty Ltd
Brookfield Properties
Copyright Agency
Hesperia Property Pty Ltd
Localise Pty Ltd
Lux Events Pty Ltd
Media Super
Minderoo Foundation
Poolman Taxation Management
StepBeyond Strategy Pty Ltd
Tempo Tax and Accounting
Wicked Strategies

Local Government Members

City of Albany (Vancouver
Arts Centre & Town Hall)
City of Bunbury
City of Busselton
City of Cockburn
City of Greater Geraldton
City of Joondalup
City Of Mandurah
City of Perth
City of Rockingham
City of South Perth
City of Stirling
City of Subiaco
City of Wanneroo

Goolugatup Heathcote
Shire of Augusta Margaret River
Shire of Yalgoo (Yalgoo
Arts and Culture Centre)
Town of Bassendean
Town of Cottesloe
Town of Victoria Park

Honorary Life Members

Jan Stewart PSM
Margaret Seares AO
Sam Walsh AO
Warwick Hemsley AO

Thank you

As a not for profit, the Chamber is reliant on the donations and support of those who contribute to its ability to run events for the membership and the sector, maintain a high level of good governance and operations and help get the word out there.

We acknowledge the vital support of our Keystone Partners. These organisations all believe that the arts are central to Western Australia developing a strong brand that represents the state's sense of place and identity and support the cultural development in Western Australia. The Chamber thanks the City of Perth, Herbert Smith Freehills, St John of God Health Care, ECU, Wesfarmers, and Woodside for their valuable leadership again this year.

We thank our Better Business Partner Media Super for their ongoing support this year.

Thank you to our event partners – Willoughby Park Wines, Boston Brewing Co, Herbert Smith Freehills, The Blue Room Theatre, and Perth Theatre Trust.

Thank you to Dino Penaranda from Accura Accounting and Advisory for auditing the year's financials pro-bono.

Thank you to Sarah Clutterbuck and Andrew Bower from Solomon Hollett Lawyers for providing pro-bono support for our Board elections.

Thank you to Charmaine Tsang, Partner at HFW Australia and Heather Warner of HR specialist firm WCA Solutions for sharing their expertise with us at the HR and Employment Law event.

We thank Lotterywest for supporting our research agenda through support of the Feasibility Study into a Shared Services Model for back-end office support for the sector.

Finally, again thank you to Lotterywest for supporting our Cultural Connection program to develop the arts and culture sector's capacity.

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Partners and Donors

Keystone Partners



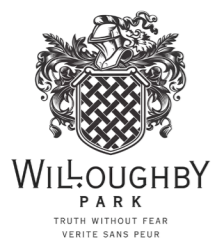
Better Business Partner



Community Partner



Event Partners



Our Donors

We thank everyone who donated to our supporter program this year. Donations support the Chamber's activities including our professional development program and research projects.

Arts Defenders - \$5000 +

- Warwick Hemsley AO

Arts Champion – \$2000 +

- Sandy Anghie

Arts Hero – \$500 - \$1999

- Henry Boston
- Shane Colquhoun
- Shelagh Magadza
- Áine Whelan
- John and Caroline Wood

Arts Lover – Up to \$499

- Sandra Black
- Helen Cook
- Peter Kift
- Libby Klysz
- Gaye McMath
- June Moorhouse
- Jan Stewart
- Jude van der Merwe

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Financial Report

The Chamber of Arts and Culture WA Incorporated

ABN 83 149 126 786

For the year ended 30 June 2021

Prepared by Accura Accounting and Advisory

Income and Expenditure Statement

For the year ended 30 June 2021

	2021	2020
Income		
Grant Operating	95,000	30,000
Membership Income	50,620	53,691
Corporate Income	137,000	142,000
Events Income	6,643	10,443
Donations	13,222	26,515
Interest Income	353	671
Miscellaneous Income	145	550
Government Assistance Covid-19	55,460	23,400
Total Income	358,444	287,270
Expenditure		
Accounting & Bookkeeping	3,595	4,476
Bank Fees	446	278
Computer Requisites	2,910	2,921
Depreciation	654	2,163
Event Expenses	4,266	3,859
Hospitality & Catering	108	1,348
Insurances	4,189	4,750
Marketing & Promotion	3,398	9,377
Media Monitoring	6,500	6,500
Memberships	2,376	2,042
Postage, Printing & Stationery	3,340	1,816
Professional Fees	50,472	-
Rent	22,000	22,000
Research Expenses	3,641	-
Sundry Expenses	599	576
Telephone	784	314
Travel Expenses	1,284	2,733
Venue Hire	1,456	6,716
Website Expenses	11,166	6,178
Payroll Expenses	232,002	215,988
Total Expenditure	355,187	294,036
Current Year Surplus / (Deficit)	3,257	(6,766)

Statement in Financial Position

As at 30 June 2021

	30 June 2021	30 June 2020
Assets		
Current Assets		
Cash & Cash Equivalents		
Bankwest Cheque Account	311,255	254,622
Bankwest Public Fund	67,957	40,300
Bankwest Term Deposit (CC)	6,326	6,263
Bankwest Term Deposit (LSL)	20,000	20,000
Total Cash & Cash Equivalents	405,538	321,185
Trade and Other Receivables		
Trade Receivables	468	468
Accrued Income	2,700	-
Total Trade and Other Receivables	3,168	468
Prepayments	1,546	-
Total Current Assets	410,252	321,653
Non-Current Assets		
Fixed Assets		
Plant and Equipment	2,144	-
Total Fixed Assets	2,144	-
Total Non-Current Assets	2,144	-
Total Assets	412,395	321,653
Liabilities		
Current Liabilities		
Trade and Other Payables		
Bankwest Mastercard	772	217
Trade Creditors	596	(3,776)
Total Trade and Other Payables	1,368	(3,558)
Income in Advance	31,681	27,450
Grants in Advance	151,661	70,000
ATO Activity Statements		
GST Payable	25,659	20,789
PAYG Withholding Payable	4,816	3,880
Total ATO Activity Statements	30,475	\$24,669

	30 June 2021	30 June 2020
Employee Entitlements		
Superannuation Payable	-	5,747
Provision for Annual Leave	8,513	12,753
Provision for Long Service Leave	8,472	7,453
Wages Payable - Payroll	(171)	-
Total Employee Entitlements	16,814	25,953
Total Current Liabilities	231,999	144,514
Total Liabilities	231,999	144,514
Net Assets	180,396	177,139
Members Fund		
Retained Earning	177,139	183,906
Net surplus/(deficit) attributable to members	3,257	(6,766)
Total Member's Funds	180,396	177,139



Image Credit: Behind the scenes shooting simulated car travel scenes with Last Pixel LED screens. Photo by David Dare Parker © Komixx Entertainment.



Image Credit: Holden Sheppard, Winner – 2019 Western Australian Premier's Award for an Emerging Writer. Photo courtesy of State Library of Western Australia

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